



## Lebara Mobile partners with Vodafone to launch low cost, high quality mobile services in Spain

**Lebara Mobile** has joined forces with Vodafone to announce the launch of an innovative new prepaid mobile service for the Spanish market. Continuing their expansion after the successful roll-out of mobile services in Holland, Belgium, Denmark, Norway and Sweden, **Lebara Mobile** is now bringing an **easy-to-use, low-cost, high-quality** mobile service to Spanish consumers.

### High quality network connections

To enable the launch of the new service in Spain, Lebara Mobile has established a **virtual mobile network (MVNO) partnership with Vodafone**. All national calls made with **Lebara Mobile** are carried over Vodafone's Spanish mobile network, ensuring the highest possible call quality and the most reliable connections, covering over 99% of the country. For international calls, the new service is delivered across the **Lebara Mobile** Advanced Global Switching Network, routing calls across multiple international networks.

### Services available to all

Spain has amongst the highest number of immigrants in Europe (currently more than five million inhabitants are immigrants, making up around 9% of the population). The main immigrant groups in Spain are Latinos, Moroccans and Romanians, many of whom have strong ties to their home countries. All **Lebara Mobile** services are designed to appeal to a wide range of cultures and nationalities. The **Lebara Mobile** website ([www.lebara-mobile.es](http://www.lebara-mobile.es)) is maintained in five languages and the User Guide supplied with the SIM cards has instructions in no less than twelve different languages. The **Lebara Mobile** Customer Services team is also multi-lingual, so **no matter which language customers prefer to use, Lebara Mobile can advise them.**

Lebara Spain Managing Director, Marcel Timmerhuis commented, "**Lebara Mobile** is the leading European provider to "ethnic" segments." We understand different cultures and ethnic groups, and are experienced in offering services that really matter: high quality telephone calls, directly from your mobile phone"

